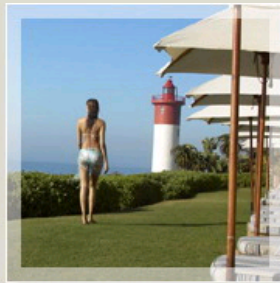




Beverly Hills Hotel Newsletter: March 2010



Foreword

Dear Old and New Friends

Already nearly the first quarter of 2010 is behind us, with much anticipation for the second quarter. With less than 90 days to kick off, the sense of the most celebrated event in Africa is tangible.

With an excellent season behind us, The Beverly Hills continues to shine. We received rave reviews from you, our guests, our most important critics and this, coupled with a dedicated team of individuals committed to constantly raising our standards and meeting your expectations, gives me great confidence that the Beverly Hills Hotel will remain the icon and landmark hotel along the North Coast.

With Easter just a month away, the sublime North Coast weather entices you to our shores and it is our privilege to play host to you. Again the hotel has outdone herself with a spectacular array of forthcoming events.

What are you waiting for...? We look forward to hosting you!

Warm regards
Sebastian Berinato
General Manager



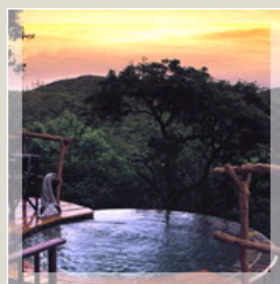
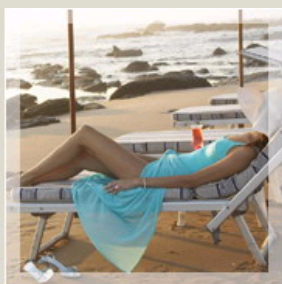
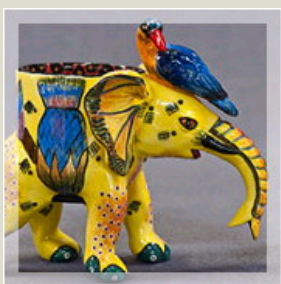
Less than 90 days to kick off!

Once in a lifetime we get to experience something extraordinary. The Beverly Hills team is counting down to the kick off and, to celebrate this event, every Friday, staff are encouraged to wear football shirts of their choice.

The Moses Mabhida Stadium and King Shaka Airport stand proudly as two new icons in Durban, ready to welcome all visitors. KZN launched the Soccer World Cup promotional campaign this week - Woz' odlala (Come and Play) and with no less than 5 football teams choosing KZN as their base for the World Cup, this province is gearing up for a warm welcome.

Beverly Hills is the chosen venue for the Greek nation team and the hotel staff are learning a few Greek welcoming words to make them feel at home! There is no shortage of experience for the Greeks to call on, come South Africa 2010. Chief among their veteran performers are defender, Sotirios Kyrgiakos, who played more qualifying minutes than any other squad member, and former Inter Milan and Benfica midfielder, Karagounis. They also boast ten-goal Theofanis Gekas - the top scorer in European Zone qualifying - and the physical presence of four-goal Angelos Charisteas, scorer of the winner in the final at EURO 2004.

Words from star Greek player, Giorgos Karagounis, "We can't wait for the World Cup to start. Nobody expected us to do anything at the EURO in 2004 and we went out and won it!"



Two More "Legends" in the Land

Ten years ago, a compendium of KwaZulu-Natal's top, boutique hotels formed the 'Land of Legends', a collection whose 'glue' is a celebration of history, tradition and culture.

In September 2009, in the Visa / House & Leisure Best of South Africa awards, Phinda Homestead Lodge was proclaimed the best lodge in the land, Hartford House's restaurant the number one in the country and Fordoun Hotel and Spa took the laurels in the spa category. Given the number and the calibre of the competition, this was quite an accolade for this Association and KwaZulu-Natal as a destination.

Now the Beverly Hills Hotel and Ardmore Ceramics have joined the fold. Fee Halstead's world famous, Ardmore Ceramics, is a story of heroic proportions in opportunity and upliftment of an AIDS-ravaged society. Her artists' work now adorns the finest galleries in London, New York, Kuala Lumpur and Sydney! In December 1964, Sol Kerzner opened the doors of the Beverly Hills, Durban's grand dame, forty five years ago, in a location considered too far from town and too way out, to succeed. That it remains the destination of choice for royalty, film stars, sportsmen and captains of industry, is a vindication of his vision.

Land of Legends, now comprising Hartford House, Fordoun Spa, Rocktail Bay, Admore Ceramics, Phinda and The Beverly Hills makes KwaZulu-Natal a serious contender on the tourism front.

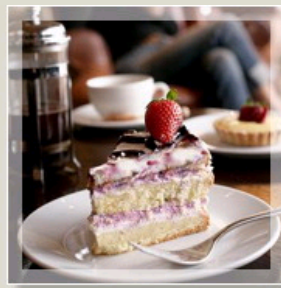
Visit www.landoflegends.co.za



Seen at the Bev

Many famous faces have graced our corridors.

Recently, Morgan Freeman stayed at the hotel while he was in Durban, promoting his film 'Invictus'.



Forthcoming Events

Dates to diarise - don't miss out on these exceptional events!

APRIL

Tuesday 20: Gourmet Wine Evening: MEINERT WINES, Devon Valley

Presented by Martin Meinert

19h00 for 19h30

4 course dinner paired with wines: R325 pp

MAY

Thursday 6: Ladies Luncheon

12h30

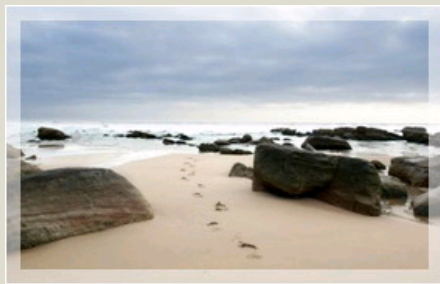
Three course luncheon, guest speaker, bubbly and gorgeous gifting: R260 pp

Thursday 21: Lunch with MAC Cosmetics

12h00 for 12h30

Learn makeup techniques from the MAC Cosmetics Professionals, followed by lunch in elements: R180 pp

Numbers limited to 24 only!



The Ultimate Easter Offer

An unique opportunity to experience "The Pride of Africa" - the most luxurious train in the world - and the beautiful Beverly Hills, landmark and icon hotel in KwaZulu-Natal.

A Spectacular Offer for Easter

Valid only for South African Residents: 2 - 5 April 2010 only.

Journey from Pretoria to Durban

This special three-day safari between Pretoria and Durban includes game drives in two varied and unique game reserves, a battlefields tour with a world class historian and a visit to an unusual African ceramics studio. Experience the diversity of the Nambiti Conservancy, a Big Five private bush retreat set on 20 000 acres of malaria-free bushveld in KwaZulu-Natal.

Your train journey ends at Durban station at 16h00 on Sunday, where you are met and transported to the luxurious Beverly Hills for a night's accommodation. (Extra nights at the Beverly Hills available.)

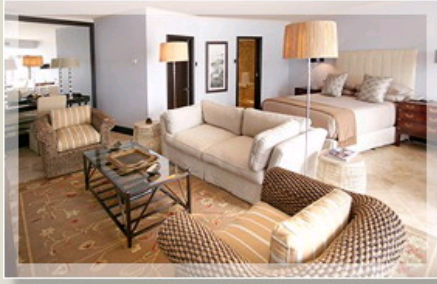
R9950 per person

Includes:

- 2 nights' accommodation on the luxurious Rovos Rail, Pride of Africa
- All meals on board the train
- All alcoholic and non-alcoholic beverages on the train
- All excursions on itinerary
- Transfer from Durban station to Beverly Hills Hotel
- One night's accommodation at Beverly Hills hotel on a dinner, bed and breakfast basis

Excludes gratuities, French champagne on Rovos, all beverages at the Beverly Hills Hotel and return flights.

Call 031 561 2211 or 012 315 8242 or email reservations: beverlyhills@beverlyhillshotel.co.za



Reviews with TripAdvisor



Travellers trust other travellers! TripAdvisor attracts 36 millions monthly visitors, with 11 million members and more than 30 million review and opinions. Write us a review on your experience at the Beverly Hills - we'd love to hear your thoughts!

[Review Beverly Hills Hotel on TripAdvisor](#)

Lighthouse Road, Umhlanga Rocks, KwaZulu-Natal • Email: lornag@beverlyhillshotel.co.za
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